



BOLLO PLACE

Hurlington is bringing forward updated proposals for Bollo Place (1 Stirling Road / 1 – 9 Colville Road and 67 – 81 Stirling Road).



The changes seek to ensure the scheme better responds to current market demand by reconfiguring the proposed private homes into student accommodation and **increasing the number of affordable family homes**. These changes would only see minor alternations to the external appearance of the previously permitted buildings.

In 2021, Ealing Council’s Planning Committee approved our plans for Bollo Place. This included 237 homes (35% affordable housing), new workspaces and improved public spaces.

Since then, there have been big changes in the private housing development market – in part due to issues around the West London energy grid, rising construction costs, and the rise in mortgage interest rates. The demand for dedicated student housing, meanwhile, is incredibly strong and continues to outstrip supply year on year.

It is for these reasons that we would like to now bring forward these changes to the scheme. These changes ensure the scheme is viable and will allow us to provide more affordable homes. You can find out more about these changes and the events we are holding to update local communities on the reverse of this newsletter.



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OUR UPDATED PROPOSALS

Our plans for Bollo Place form just part of our overall vision to transform this part of South Acton from tired warehouse and office space into a great place to live and work. Our revised plans would deliver:



Approximately **430 student beds**, helping to take the pressure off the local rental market.



Approximately **95 affordable homes** to buy or rent, an increase from our original plans to help meet local demand.

Our new scheme will continue to:



Support **up to 220 jobs** in modernised workspaces



Create a more **inviting and pleasant environment** through new public footways and landscaping.



Provide **flexible and modern workspaces**, tailor-made for local start-ups, small and medium businesses.



Build a **greener, healthier and more sustainable** place.



Why student housing?

South Acton has great access to several universities and is seeing an increasing number of students living in the area. Despite this there is less purpose-built accommodation being delivered for students than in other parts of London.

As a result, students are living in privately rented homes across the borough, which could be otherwise used by local families. Building high-quality purpose-built student housing will help relieve the student demand and allow houses to return to the market as family homes.

Hear from the Hurlington team

We will be hosting a public event to share the updated plans in greater detail, taking place at **Acton Gardens Community Centre, W3 8UU:**

Thursday 4 May, 5.30 – 7.30pm

Alternatively, we will be hosting a webinar on Zoom on **Wednesday 10 May, 6 – 7pm**

You can sign up for the webinar and find more information about our plans on our website **bolloplace.co.uk**



Scan here to visit our website

If you have any questions or to share your feedback, please get in contact via the details below.

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